

# **Newsletter: May 2010**

### Welcome to the May issue of the HCTC Newsletter!

#### **HCTC Online Tutorial Now Available!**

The HCTC Program developed a new online tutorial for partners, candidates for the HCTC, and participants in the HCTC. This tutorial gives you access to the HCTC information you need, when you need it.

In addition to providing an overview of the HCTC Program and eligibility requirements, the tutorial also offers information on key topics such as qualified family member coverage and requesting reimbursement, as well as a step-by-step guide for completing the Monthly Registration Form. The tutorial topics are easy to navigate and can be selected based on the user's needs.

Over the next few months, the HCTC Program will be launching the online tutorial through a series of regional webinars—stay tuned for opportunities in your location!

Access the tutorial now at either <a href="www.staycovered.us">www.irs.gov/hctc!</a>!
As HCTC partners we welcome your feedback on the new tutorial, so please <a href="contact us">contact us</a> with comments or questions.

#### **Updated: HCTC Materials Distribution Guide**

In order to better support your efforts with trade-affected workers and Pension Benefit Guaranty Corporation payees, the HCTC Program recently updated the <a href="Materials Distribution Guide">Materials Distribution Guide</a> so you know what HCTC publications are available to support you and how they can be used.

The updated guide includes new publications such as the <u>Qualified Family Member Information Guide</u> and the <u>Job Aid for One Stop/Career Centers</u>. Publication numbers are included for all the available materials in the guide, so you can easily reference and order the publications you need.

Working with you, our partners, we aim to increase awareness of the HCTC Program through the distribution of relevant, accurate support materials. Your ongoing efforts in supporting the education of candidates for the HCTC will help a greater number of individuals *stay covered*.

#### Send us your feedback!

Rate this newsletter: Excellent | Good | Fair | No Value

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## **News and Highlights:**

#### **HCTC On the Road**

Since the beginning of the new year, the HCTC team has hosted approximately 60 events for potentially eligible individuals in 24 states. A regularly updated schedule of upcoming dates and locations is available online.

The HCTC team is also available to provide training, attend conferences, and host general HCTC information sessions. Contact us if you are interested in having HCTC representatives organize or support an event in your area.

#### **HCTC Marketing Campaign**

The HCTC Program has developed a multimedia marketing campaign to reach out to potentially eligible individuals. Highlights include radio and TV public service announcements, print advertisements, and a You Tube podcast and video slideshow.

Visit <u>www.StayCovered.us</u>, to view these interactive marketing tools that provide quick reference information for getting started with the HCTC.

Our next newsletter will focus on how you can use these tools to support your efforts; look for more information in the next issue!

